



# Northboro Oil News

A Newsletter from Northboro Oil Co., Inc.

(508) 393-6200 | [NorthboroOil.com](http://NorthboroOil.com)

## PRESIDENT'S LETTER

# A Season of Thanks

The next few months will be filled with the warmth of family and friends. Whether you gather together for a national holiday, secular celebration, or religious ritual, the people surrounding you make the day more special. We feel that joy every day, as we interact with each of our valued customers.

None of our accomplishments made over the last 70+ years in business would have been possible without your loyal support. Unlike other home comfort companies, we are still proudly family-owned and community-focused. At Northboro Oil, you are much more than just an account number. We frequent the same supermarkets and community events and we have been in and out of your home many times over the years. The bottom line is, when you are a Northboro Oil customer, you are part of the Northboro Oil family.

The home comfort industry has made enormous strides since Northboro Oil Co. first opened in 1953. Energy-efficient heating equipment, ductless mini-split systems, and Wi-Fi-enabled thermostats are only a few of the innovative pieces of technology helping to improve your home comfort. One constant in our business, no matter how advanced technology becomes, is our dedication to your comfort. Whether you experience a no-heat emergency in the middle of the night or need to schedule your annual maintenance tune-up, customer satisfaction is always priority #1 at Northboro Oil.

Some of the ways we help deliver top-tier home comfort services are by offering **24/7 emergency services, budget plan and price protection options, and reliable heating repairs, installations, and deliveries.**

### There's more valuable information for you in this newsletter:

- ✓ Clean, Green, Tune-Up Machine
- ✓ Winter Safely with Automatic Delivery
- ✓ Service Contracts Win Every Time!
- ✓ Massachusetts Can Help with Heating Costs and More
- ✓ Have You Visited Our Website?
- ✓ On Veterans Day, We Remember
- ✓ Leaves, Trees, or Snow: Clear a Path so You're Good to Go!

Your comfort is never more than a phone call away. Call us directly at 508-393-6200 to speak with one of our energy experts about your home comfort, and thank you again for being the best part of our 71 years in business!

Sincerely,



Paul Maney



## Massachusetts Can Help with Heating Costs and More



If you or someone you know needs help paying for heating, financial assistance may be available through the Home Energy Assistance Program (HEAP). HEAP is a free resource to help eligible households pay a

portion of winter heating bills. Eligibility is based on income, household size, and other factors.

Online applications for HEAP opened on **October 1, 2024**, for the upcoming heating season that runs from **November 1, 2024 to April 30, 2025**.

**Apply online or learn more about HEAP by going to [www.toapply.org/MassHEAP](http://www.toapply.org/MassHEAP).**



## WINTER SAFELY WITH AUTOMATIC DELIVERY

You can feel it in the air. The crisp smell, the changing leaves, and the chill in the air all point to one thing. Cold weather is coming! Northboro Oil can help you prepare for the upcoming heating season by performing a maintenance tune-up, upgrading your equipment, and topping off your fuel oil tank, but if you want to experience convenience all season long, you need to enroll in our automatic delivery service! This way you can kick back and relax while we track your fuel usage and the weather to determine when you need your next delivery. No scheduling needed!

### CONVENIENCE IS KING

Winters can be busy, especially during the holiday season. As a homeowner, there is enough on your plate to deal with; you shouldn't have to routinely check your fuel tank gauge and remember to schedule deliveries when there's an easier option! Automatic delivery provides the ultimate peace of mind by allowing us to track, schedule, and deliver your fuel without any work from you! Take a load off; we've got your fuel.

### UNINTERRUPTED COMFORT

When it comes time for a delivery, a Northboro Oil truck will already be on the way. Enjoy seamless comfort all winter long without ever having to pick up the phone or log in to your online account to place an order!

### The downsides to will-call deliveries include:

- Leaving yourself open to forgetting to schedule a delivery
- Needing to check your fuel tank levels
- Adding more responsibilities to your already long list
- Increasing the risk of a fuel run out

It only takes a few minutes to enroll, so do it now and give yourself peace of mind later. Call us at 508-393-6200 to enroll.



## Leaves, Trees, or Snow: Clear a Path so You're Good to Go!

Your comfort is always at the forefront of our minds, and we work hard to provide safe and reliable heating oil deliveries. In order for our drivers to perform their job to the best of their abilities, it's important to always keep a path clear to your fill pipe or fuel tank!

**During the fall**, there could be downed branches from storms, leaves, and other debris from your yard that obstruct your fill pipe. Please remember to check around your tank this fall to keep a clear path.

**During the winter**, it is extremely important that you clear your driveway and walkways of snow so our drivers can easily deliver your fuel. Remember to ask a friend or neighbor for help clearing a path if you are unable to.

Remember to clear a path so everyone can have a warm, safe, and enjoyable winter!



# Clean, Green, Tune-Up Machine!

The days are getting shorter, the weather is getting crisper, and cold weather is on the horizon. Now is the time to schedule your fall heating tune-up before the cold weather takes hold! Tune-ups are an important part of maintaining your heating equipment.

In addition to cleaning and testing vital components and improving energy efficiency, you can reduce heating costs and help prevent future breakdowns with annual maintenance!

During our preventive maintenance performance tune-up, our technicians will clean the system, inspect the filtration and other systems, check the controls, and so much more. One of the biggest benefits of annual maintenance is that it allows us to **find and fix small problems before they become big, expensive emergencies!**

**We perform tune-ups all year**, even if you started using your heat already, so you have nothing holding you back!

The annual performance tune-ups provided by Northboro Oil will:

- Extend the life of your equipment
- Reduce utility bills
- Reduce breakdowns and repairs
- Provide a more comfortable home
- Protect your investments

If you have a service contract with us, the tune-up will be provided at no additional charge! Call us today at 508-393-6200 or click on "Request Service" at [www.NorthboroOil.com](http://www.NorthboroOil.com) to schedule your annual tune-up before winter.



## Service Contracts Win Every Time!



When you compare the benefits of enrolling in our service contract against not having a service contract, the agreements come out ahead every time!

At Northboro Oil, we know firsthand that your comfort comes with a cost, and we do everything we can to make those costs more manageable for you and your family. One of the ways we help reduce annual energy costs is with our service contract program. With winter looming on the horizon, this is the perfect opportunity to enroll in a service contract.

### 2 Benefits for 1 Low Price!

1. The first cost-saving benefit of a service contract is that your annual maintenance tune-up is included! Annual tune-ups help extend the lifespan of your equipment, increase fuel efficiency, and save you money on monthly heating bills.
2. Another money-saving benefit of a service contract is that it includes a 20% discount on parts and labor. You can avoid the big repair bills in the event of a breakdown as a service contract customer!

### Protect Your Tank with Tank-Guard!

Don't leave your tank unprotected this winter. Northboro Oil offers oil tank protection with our TANK-GUARD® Program. This proactive program includes an annual liquid corrosion inhibitor to protect the integrity of your tank and up to a **\$2,000 credit** toward the replacement of a new heating oil tank if you suffer a leak from internal corrosion!

Protect your comfort and save money in the process. It's a win-win! Contact Northboro Oil at [www.northboroOil.com/contact-us.php](http://www.northboroOil.com/contact-us.php) for more information or to enroll.



## How May We Help You?

At Northboro Oil, we're always happy to provide you with any information that you need. Please fill out this form and return it to us. One of our representatives will be in contact with you as soon as possible.

Yes, I'd like to ...

- Enroll in Automatic Delivery
- Learn more about Tank-Guard®
- Upgrade to a new, high-efficiency heating system
- Enroll in a Service Contract
- Schedule a heating tune-up
- Receive my invoices via email

My email address is: \_\_\_\_\_

*How else may we help you?*

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Name: \_\_\_\_\_

Address: \_\_\_\_\_

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Phone: \_\_\_\_\_

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Northborough, MA 01532  
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## ON VETERANS DAY, WE REMEMBER

This Veterans Day, we honor and thank the brave men and women who have served in the military. We are deeply grateful for your service and the sacrifices you and your families have made. From all of us at Northboro Oil, thank you for your dedication and unwavering bravery.

## Have You Visited Our Website?

Want an easier way to keep up with us? Visit our website! You can find our services, promotions, and additional safety information and practices. You can also control your Northboro Oil account when you create an online account!

**With your Northboro Oil online portal, you can:**

- ✓ Make an online payment
- ✓ Request a delivery
- ✓ Request a service
- ✓ Look up your account history
- ✓ And more!

From our website, you can also view money-saving conservation tips, equipment and services, and subscribe to our email updates with the latest news and special promotions!

**Take a look around for yourself  
by going to [www.NorthboroOil.com](http://www.NorthboroOil.com)**

