

Northboro News

A Newsletter from Northboro Oil Co., Inc.

508-393-6200

PRESIDENT'S LETTER

The Strategic and Tactical Wherewithal of Northboro Oil

Maintaining Massachusetts homeowners' optimal levels of comfort takes a lot of planning and preparation. We're happy to do it all for you! As a full-service home comfort provider, we employ the sharpest minds in the industry to ensure that each and every one of our customers can enjoy a cool home on a hot summer day, or a warm retreat during the winter.

As your go-to heating and air conditioning experts, we know that your home comfort begins and ends with the equipment! That's why, in this edition of *Northboro News*, we'll cover topics such as, the importance of right-sizing your heating and cooling systems (page 3), protecting your heating equipment with our comprehensive service plan (page 3), some important changes to air conditioning equipment (page 2), and much more!

Our knowledge is your greatest tool – especially now, as we set a plan for your comfort into motion. We hope you find the information in this newsletter helpful! Please call or visit us online at www.NorthboroOil.com to learn more about our services, and to take full advantage of our expertise!

Sincerely,



Paul Maney



A Memorial Day Salute

Every Memorial Day, Northboro Oil pays tribute to those brave men and women who courageously and selflessly put their lives on the line to defend our country, as well as those who have fallen in the name of our freedom.

We extend the most sincere thanks to families, friends, and loved ones who have personally served, or supported those who served – both past and present.

Act Now and Avoid a Costly Refrigerant Charge

Whether you know it or not, R-22 – a refrigerant used in air conditioning systems manufactured before 2010 that has been found to harm the ozone layer when released into the atmosphere – is being phased out, and by 2020, will be completely unavailable. What does this mean for you?

Here's a look at what you should know!

The Good

- R-22 is being replaced with R-410A – a more environmentally friendly refrigerant
- As of 2010, air conditioning systems are required to use R-410A refrigerant
- After 2020, the production and distribution of R-22 will cease

The Bad

- As supplies of R-22 decrease, the cost to recharge ACs with the refrigerant will increase
- Equipment using R-22 could leak the refrigerant, causing harm to the environment
- The costs to keep equipment utilizing R-22 running will keep rising, until the homeowner has to replace the system entirely.

The Solution

- If your AC equipment still uses R-22, upgrading your system now will save you from rising costs later!
- In addition to avoiding the rising refrigerant costs, upgrading your AC system can net you savings as high as 30% when it comes to your annual utility bills.
- Northboro Oil installs the latest in modern cooling technology, from manufacturers you know and trust!

Is your air conditioning system at risk of costing you a fortune come next year? Contact us right away if you know your AC is using R-22, or suspect it is, to get ahead of the phase-out and protect your wallet from costly refrigerant charges!



Keep That Tank Full! You'll Thank Us Later!

You may no longer rely on your supply of heating oil during the spring, but it's still important to keep your tank full for the warmer seasons! You may wonder why that is, and the answer is simple!

A full tank...

Keeps the water out

The more empty space in your oil storage tank during the warm months, the more room there is for water to accumulate through condensation. This water promotes the growth of bacteria and the development of sediments that can corrode the tank from within.

Keeps the fuel in

This one is a bit more obvious, but keeping your tank full means that, when the next heating season rolls around, you're fueled up! No need for initial last-minute delivery calls.

Don't let your tank run on empty! We know that life can be hectic, and everyone has a lot on their plates. That's why we suggest that our customers sign up for our automatic delivery service! We'll keep your tank full and your mind at ease – so you can focus on more important things! Contact us now to learn more about our fuel delivery services, or to enroll in automatic delivery.



We Love it When a Plan Comes Together

Our primary goal is to keep your equipment running optimally year after year. How do we do it? Why, with our **Service Contract**, of course! Our Service Contract provides the preventive maintenance that your heating system needs, and the coverage for repairs your wallet counts on!

Here's what you get when you put it all together!

Preventive Maintenance that...

- Prevents costly breakdowns
- Reduces energy bills through improved efficiency
- Extends the life of your equipment and keeps the air in your home clean

Repair coverage that...

- Makes equipment upkeep costs more manageable
- Provides discounts on parts and labor
- Puts you ahead of other service calls from customers not enrolled

I guess you could say our secondary goal is to help you save money, too, since enrolling in a service plan helps preemptively reduce the need for mid-season service calls and lowers any future repair costs! Contact us online or call (508) 393-6200 to start protecting your heating equipment now!



Sizing up Your Opponent

In this case, your opponent is energy waste! Believe it or not, the size of your equipment could be the cause for your rising fuel and utility bills. Not to fear! With Northboro Oil in your corner, you'll have wasted energy down for the count.

In one corner, oversized equipment!

Sometimes, bigger is better – such as when you go fishing! However, when it comes to your heating and cooling equipment, it's not always the case. An oversized system will experience a higher frequency of cycles than one that is properly sized for the space, resulting in increased wear and tear and the need for more repairs.

In the other corner, undersized equipment!

You might think that purchasing smaller equipment saves you on the initial installation costs, but the energy costs will add up quickly! This is because smaller equipment needs to work harder for longer periods of time in order to reach the set temperature – if it's able to at all! Longer run time leads to increased energy consumption.



Learn What the Fuss is When You Go Ductless

When it comes to internet and cable providers, many homes are going wireless in order to save money and reduce clutter. In a similar fashion, Massachusetts homeowners are going ductless to keep their cool and lower their air conditioning costs!

Why should you join the ductless revolution? **Here are a few great reasons!**

- Ductless mini-split air conditioning systems boast **high efficiency ratings**, effectively lowering cooling costs
- **Installations are quicker and less invasive** since there is no ductwork involved
- **Air stays cleaner** as dust is filtered at each indoor unit, and the lack of ductwork leaves fewer areas for dust to settle
- **Maintenance is minimal** when compared to central air conditioning systems
- Ductless ACs can **supplement your existing central air conditioning system**, providing optimal cooling to rooms that lack ductwork – such as garages, basements, and home additions

**Are you part of the ductless revolution?
If not, contact us today to get started!**

Perfectly balanced, as all things should be!

It's important to find the right sized equipment for your home to help lower the chances of frequent repairs and increased energy consumption, both of which result in wasted energy and increased costs. **Turn to the experts at Northboro Oil!** Contact us today if you think your heating or cooling equipment might be throwing the fight against seasonal discomfort!



How May We Help You?

At Northboro Oil, we're always happy to provide you with any information that you need. Please fill out this form and return it to us. One of our representatives will be in contact with you as soon as possible.

Yes, I'd like to ...

- ☐ Install a new ductless mini-split air conditioner
- ☐ Upgrade to a new, high-efficiency Central Air Conditioner
- ☐ Enroll in Automatic Delivery
- ☐ Find out more about Heating Oil Plus™
- ☐ Enroll in a Service Plan
- ☐ Enroll in a Budget Plan
- ☐ Receive my invoices via email

My email address is: _____

How else may we help you?

Name: _____

Address: _____

Phone: _____

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Take Control of Your Fuel Budget



Did you experience a budget squeeze this past winter? If so, we have the answer for you! Our Budget Plan protects our customers from the fuel costs associated with the peak heating season, allowing more money to be put towards more important things – like holiday shopping!

With our Budget Plan, you'll be able to enjoy...

- Predictable and manageable fuel payments each month, for 10 months
- Avoiding a budget squeeze in winter
- Getting in front of your fuel costs, paying a good portion of your heating expenses before the cold weather arrives

The Budget Plan begins in the summer, so **be sure to enroll before then!** Start paying your annual fuel costs early to alleviate the strain of heating season fuel deliveries. Contact us online or give us a call to sign up!

